



GEORGINA COHEN - ISRAELI SKELETON ATHLETE
OLYMPIC HOPEFUL | BEIJING 2022

SPONSORSHIP PACKAGES

Season 3 of 4 in the 2022 Olympic cycle is ahead of us and preparations are well underway for this all-important pre-Olympic qualification year. I invite you to join my team as we jump headfirst into winter 2020/21, taking on the Intercontinental Cup, as well as the North American Cup and European Cup circuits.

By becoming a sponsor this season, you will:

- be helping me finance a support team of performance coaches who will travel with me to provide specialist coaching on the ice, the push start and data analysis.
- enable me to purchase and trial new equipment to optimise my set up ahead of the Olympic year.
- provide me with the opportunity to commit as a full-time athlete.

\$1,000	\$5,000	\$15,000	\$25,000
Superfan club	Bronze	Silver	Gold
membership open	2 of 3 available 1 SOLD	2 of 2 available	1 of 1 SOLD

Gold, silver and bronze sponsorship packages include 3 joint press releases on the website and shared on social media channels with an additional 3 social media posts with recognition of sponsorship and Superfan Club membership. All packages, including Superfan Club membership and brand sponsorship will be listed on the sponsor's section of the website.



GOLD \$25,000

- Invitation to a race in the Europe, USA or Canada, followed by dinner with me post-race.
- Upon qualification, receive an invitation to the World Championships.
- Give it a go in skeleton or bobsleigh with me at the end of the season for you, your family, or a small corporate event.
- Gold logo placement on sled, race suit, team gear and website.
- 5 x phone or video call updates from me and exclusive video and photos by email.
- 5 x social media posts with recognition of sponsorship.
- 2 x outreach visits to schools and community groups in your name.
- Large signed canvas photograph.

SILVER \$15,000

- Invitation to a race in Europe, the USA or Canada, followed by dinner with me post-race.
- Taxi bobsleigh experience for 2 people with a one-to-one trackside experience day.
- Large signed canvas photograph with your logo included.
- 3 joint press releases including sharing on social media channels.
- 3 x phone or video call updates from me, including exclusive video and photos by email. Silver logo placement on website.
- 2 x outreach visits to schools and community groups.

BRONZE \$5,000

- Invitation to a day trackside for two people.
- Signed framed photograph with your logo included.
- Bronze logo placement on sled.
- Bronze sponsors logo placement on the website.
- Logo placement on training top and training suit.

SUPERFAN \$1,000

- 2 x superfan club t-shirts and a signed framed photograph.
- 1 x press release at the end of the season recognising all Superfan Club sponsors.
- Club zoom call - invite to 3 x online informal Q&A networking events exclusively for club members for personal updates on the winter season.
- Updates directly from me via email, including Superfan Club video and photos.
- Your name or company mention on sponsors section of my website.





**LET'S GO
SLIDING**

GEORGINA COHEN
ISRAELI SKELETON ATHLETE

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